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Crummer Graduate School of Business Minutes and  
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12-1-2003

# Minutes, Crummer Graduate School of Business Faculty Meeting, Monday, December 1, 2003

Crummer Graduate School of Business Faculty  
*Rollins College*

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**Roy E. Crummer Graduate School of Business  
At Rollins College**

**Faculty Meeting  
Room 107**

**December 1, 2003  
1:30 pm – 3:00 pm**

**Agenda**

- I. Welcome.....Craig McAllaster
- II. Approval of Minutes.....Craig McAllaster
- III. Mission Statement Review.....Craig McAllaster
- IV. Curriculum Review Committee.....Craig McAllaster
- V. Faculty Search.....Mark Johnston
- VI. Finance Search Report.....Ted Veit
- VII. Entrepreneurship.....Michael Cipollaro
- VIII. Leadership.....John Cascio
- IX. Other Issues.....Craig McAllaster
- X. Adjournment.....Craig McAllaster

**Next Faculty Meeting  
Monday, January 26, 2004  
Room 107  
1:30 pm – 3:00 pm**

Roy E. Crummer Graduate School of Business at Rollins College  
Faculty Meeting – Room 107  
Monday, December 1, 2003  
1:30 p.m. – 3:00 p.m.

Crummer Faculty & Staff Present:

Ilan Alon, Michael Bowers, Charles Brandon, John Cascio, Samuel Certo, David Currie, Steve Gauthier, Jim Gilbert, Ted Herbert, Jim Johnson, Mark Johnston, Craig McAllaster, Edward Moses, Bob Prescott, Jane Reimers, Barry Render, Anne Roberts, J. Clay Singleton, Ted Veit, Keith Whittingham, President Rita Bornstein, Jim Higgins, Connie Morris, Pamela Peters

- I. Welcome.....Craig McAllaster
- II. Approval of Minutes.....Craig McAllaster
  - Change to Bylaws to reflect that the test administered to the students will be administered by Steve Gauthier. Ref. Bylaws VI. Committee Reports
  - Minutes from the last Faculty meeting were accepted
- III. Mission Statement review.....Craig McAllaster
  - The original mission statement was being revised by the faculty of Crummer and Rollins. Two statements were added to change the original statement: 1. First paragraph – “We are committed to the values and ideas of the liberal arts.” 2. In the second paragraph - “Rollins is nationally recognized for it’s distinctive undergraduate education.” There was no mention of the Crummer Graduate School in the initial revision of the Mission statement. Rollins faculty was concerned that their interests were not reflected enough in the current Mission statement. Dr. Bornstein stated that she is looking to get a consensus for the new Mission statement from all of Rollins and Crummer. The new Mission statement would possibly affect the strategic plan for Rollins and could affect budget allocations for Crummer. Crummer faculty desired to have some inclusion within the new Mission statement to bring attention to its status within Rollins College; it’s national ranking, and overall embellishment of the liberal arts agenda at Rollins.
  - Suggestion: bring together a constituency of Rollins and Crummer faculty to revise the Mission statement to adequately reflect the ideals and ethos of the liberal arts and graduate schools at Rollins.
  - Conclusion: Dr. Bornstein was pleased with the statement derived from the discussion. Crummer was included as part of the educational strength of Rollins College. Dr. Bornstein will readdress this revision with the Rollins faculty.
- IV. Curriculum Review Committee.....Ed Moses
  - The committee is looking to update the strategies, goals and objectives for the faculty. They are also examining the AACSB mission and vision statement. Hopefully, by the first of the spring of the new year the committee will come up with new goals and objectives that will allow the faculty to achieve the outcomes that coordinate with the AACSB mission statement.
- V. Search Committee.....Mark Johnston
  - Posted an ad in the electronic dbase. Received two responses form qualified candidates for the Marketing/Entrepreneurship. Expect to begin the interviewing process after the first of the new year.

- VI. Finance Search Report.....Ted Veit
- Position has been posted in several places. Sixteen hundred letters were sent out asking for recommendations and assistance in finding qualified candidates. We've received approximately 40 candidate responses.
- VII. Entrepreneurship.....Michael Cipollaro
- Having their first workshop, "Effectively Validating Your Market." Mike Bowers will participate. There will be a networking event involving 75 students, alumni and companies. They are publishing their first news journal; it should be ready in January with a distribution of about 4K to 5K. The second speaker series will be in Jan. 2004. There may be a spring event upcoming. Their website should be up and running.
- VIII. Leadership.....John Cascio
- Had two successful fall events. The development of the measuring system is coming along very well. Next spring they are targeting three events: Women in Leadership Conference, An Experience Point Competition, and the Change Management Exercise.
- IX. Other Issues.....Craig McAllaster
- Working full time or part time outside the EMBA and EAMBA programs. It was determined that students would be under too much pressure if they are working full or part time while trying to maintain their academics. In the past, while taking core courses, it was not allowed for students to work full or part-time jobs. However, once a student has successfully completed his/her core classes they were allowed to work while completing their program. This issue will be re-addressed. Ed Moses
- X. Adjournment.....Craig McAllaster
- Meeting Adjourned by 3:00pm